



JELVIN BASE

PRODUCT DESIGN

hey@jel.vin

Manila, Philippines

SKILLS

EXPERT

User Interface Design
Storyboarding & Interaction Design
User Experience Research & Design
High Fidelity Prototyping
Design Operations & Systems

PROFICIENT

Project/Product Management
Visual Design
Front-end Development

TOOLS

PROFICIENT

Figma, Sketch, Adobe XD
Zeplin, Abstract
Principle
Miro, Whimsical
Adobe Illustrator
Adobe Premiere

EXPERIENCE

DEC 2020 – PRESENT

PRODUCT DESIGNER PAYMAYA PHILIPPINES

Leading the product design for PayMaya Negosyo, and creating designs for internal and operational projects. Also, handling parts of the design operations.

APR 2020 – NOV 2020

PRODUCT MANAGEMENT CONSULTANT TALINO VENTURE LABS

Lead and launched SafePass, a COVID-19 management & mitigation system for public and private organizations. Also, collaborated with teams from business, development, marketing, and legal to build effective and compliant products.

DEC 2020 – APR 2020

PRODUCT MANAGER MARIA HEALTH

Collaborated with the design & development team while managing day-to-day tasks for the product. Also, managed the documentation and tracking of sprints.

JAN 2019 – JULY 2019

LEAD UX DESIGNER MAKE TECHNOLOGY

Lead a team of 5 designers. Collaborated in designing user interfaces and user experience requirements for multiple local and overseas clients. Also, managed the design operations and resource management for major accounts.

SEPT 2017 – DEC 2018

UX DESIGNER MAKE TECHNOLOGY

Designed low to high fidelity mockups in multiple projects. Also, created and prepared interactive prototypes used in user research and usability testing.

NOV 2016 – AUG 2017

UI/UX DESIGNER + FRONT-END DEVELOPER PROUDCLOUD

Designed and developed end-to-end user interfaces for various projects.

FEB 2017 – JUN 2017

FRONT-END DEVELOPER + UI/UX DESIGNER APICAL DESIGN

Created the visual identity of the brand as well as developed the website.

EXPERIENCE

NOV 2015 – JUL 2016

SOFTWARE ENGINEER + PRODUCT DESIGNER
SENTI BUSINESS SOLUTIONS, INC.

Developed the front-end interface of the product based on the UI designs. Also, managed and created the visual design refresh of the product branding.

JUN 2014 – DEC 2015

RESEARCH ASSISTANT + FRONT-END DEVELOPER
DE LA SALLE UNIVERSITY

Worked as a Research Assistant for an inter-college project. Co-developed a product that involves simulation & data visualization of community big data.

MAR 2014 – MAY 2014

PRODUCT DESIGN INTERN
CHIKKA ASIA, INC.

Designed pages and interfaces and created prototypes for various projects. Also, worked on marketing materials used for promoting the products.

VOLUNTEER WORK

OCT 2018 – PRESENT

COMMUNITY ADVOCATE
FRIENDS OF FIGMA, FIGMA

Co-creating and organizing quarterly events for the local Figma community.

MAR 2020 – MAY 2020

PRODUCT DESIGNER
DCTX, DEVCON PHILIPPINES, DICT, VARIOUS LOCAL GOVERNMENT

Designed the user interfaces and experiences of various community initiated, pandemic initiatives and products such as RapidPass, traceCOVID, and FLAG.

EDUCATION

JUN 2010 – DEC 2015

COMPUTER SCIENCE, BACHELOR'S DEGREE
DE LA SALLE UNIVERSITY

2nd Honor Deans Lister Awardee. Photographer for The LaSallian and Malate Literary Folio. Volunteer and occasional speaker for MooMedia.